

A PROGRAMME FOR EXPERIENCED PROFESSIONALS

# Executive MBA



ONE PROGRAMME, DIFFERENT VERSIONS

2 LEARNING RHYTHMS

A CHOICE OF ACADEMIC SITES



GRUPE  
**SUP de CO**  
MONTPELLIER BUSINESS SCHOOL



montpellier  cci.fr



# MBA

## Your professional project as the centrepiece of the educational project

### YOUR OBJECTIVE

- reinforce your position
- evolve
- develop a professional activity
- create, repurchase a business

### OUR OBJECTIVE

Active contribution:

- enhance your potential
- support your projects
- acquire a strategic dimension
- develop your added value to your company

### OUR TRAINING PROGRAMME

- A proven system of training and guidance
- Built on international MBA standards
- An Executive MBA learning programme in accordance with your personal situation:
  - 1-week seminars
  - over 2 years: "Part time long cycle"
  - over 1 year: "Part time short cycle"
- Opportunities to pursue your studies abroad
- Entrepreneurial dynamism encouraged:
  - an entrepreneur module
  - a "Young Entrepreneur" programme
  - a system of guidance and follow-up by a team of experts

## ■ A LEARNING PROGRAMME

### to develop management skills

- **Acquire the methods and tools** to develop the understanding of strategic problems, conceive and implement strategic decisions
- **Put the acquired skills** to work in your professional activity
- **Enrich yourself through the contact** with the teachers **and the sharing of mutual experiences** with the other participants

## ■ The 4 main themes of business control and management.

Education in strategic decision taking.

- **FINANCE:** Accounting & Finance for managers, Financial Analysis, Corporate Finance
- **MARKETING & INTERNATIONAL BUSINESS:** Marketing Basics, Strategic Marketing, International Economics, International Trade, Business and Cultures
- **STRATEGY:** Strategic Management, Strategic Diagnosis, Process Management
- **MANAGEMENT:** Management Skills, Project Management and the choice of one of the modules:
  - Entrepreneurship or Management of Information Systems



### Groupe Sup de Co Montpellier Business School

#### A tradition of education

- Master Programme Grande Ecole – ESC Montpellier, 1897
- Executive MBA Programme, 1994

#### Core values in their curricula

- Entrepreneurial spirit, Diversity, Global Responsibility

#### A tradition of international exchanges and partnerships

- A highly-developed network on all continents
- Multi-cultural dimension of the programme participants

#### New and innovative methods and tools

- Participative teaching methods
- Daily use of the NICT
- Permanent access to the institution's teaching resources: electronic libraries, databases, etc.
- Connection via the Hertzian network, Wifi



# Master of Business Administration

A generalist and managerial education, intended for experienced professionals with the potential to evolve, and awarding an internationally recognised graduate-level diploma.

## ■ AN IN-DEPTH REFLECTION

### on your project of professional reinforcement or evolution and the opportunities it offers

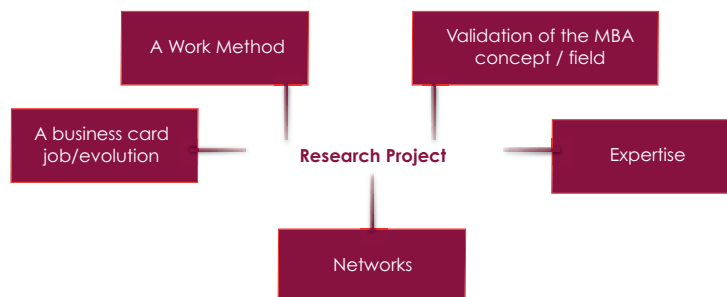
- The research project is a structured reflection on a **topical company problem, in connection with the professional project**
- Over and above learning a **work methodology**, it helps to acquire a real **expertise in the studied sector**
- It favors **network building** in the upstream phase of understanding the context and in the downstream phase of implementation in the company

By its direct application to your professional environment, present or future, this task must be considered as a **vector of professional and personal development**.

## ■ STUDY WORK and OPERATIONAL RESEARCH, ACADEMIC and APPLIED

General teaching and specific coaching towards the achievement of a research project.

- **TEACHING:** Professional Project, Research Methodology, Current Thinking
- **PERSONALIZED COACHING:** Each participant is accompanied by a network of experts and supervised by a dedicated research professor of the Group Research Centre (CEROM).



### ONE PROGRAMME, DIFFERENT VERSIONS

One Part-Time Programme,  
in French,  
2 programmes

- 2 years , "Long Cycle"
- 1 year, "Short Cycle"

### ONE PROGRAMME, LEARNING GOALS

- Problem Solving Skills
- Critical thinking
- Interpersonal skills
- Leadership skills
- Global Responsibility
- Multidisciplinary skills
- Entrepreneurial spirit



## ADMISSION

### Eligibility criteria:

- Minimum academic level Bachelor or L in the LMD classification.  
*Applications without the required academic level will be examined case by case.*
- At least 3 years of experience in a position with responsibility.  
Last intakes: an average of 15 years of experience

**Term starts in October in all cases**

### Admission criteria and process:

- The application form.  
*Is available direct from the MBA programme or on the website: [www.mba-montpellier.com](http://www.mba-montpellier.com)  
To be handed in at the latest, 15 days before the date of the selection interview*
- Tage Mage or Gmat.  
*Tests to be taken before the date of interview, application direct on the site:  
Test d'Aptitude aux Etudes de Gestion: [www.tagemage.fr](http://www.tagemage.fr)  
The Graduate Management Admission Test: [www.mba.com/mba/thegmat](http://www.mba.com/mba/thegmat)*
- Toefl or ielts or proof of successful studies in an English-speaking country.  
*Compulsory for those following the programme in English through an international exchange.  
Application direct on the site: [www.fr.toefl.eu](http://www.fr.toefl.eu) or [www.ielts.org](http://www.ielts.org)*
- The Selection Interview.  
*A motivation and personality interview.  
Many dates between January and September*

Following a pre-selection based on the application file, candidates will be invited to attend a motivation and personality interview.  
The admission is on the results at the admission criteria and the number of places available.

### Requirements for the Course

- All participants must have a laptop computer, in order to access all the Institution's pedagogical resources, and be able to use Pack Office: word/excel/powerpoint

### Financing the course

Various financing possibilities exist:

- Personal Training Leave (CIF), company training budget, Individual Training Rights (DIF), Financing Bodies (OPCA), etc. Advice for compiling a dossier.

## Your Executive MBA Programme contacts

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